Multimodal Argumentative Essay Assignment- Print and Digital Literacies

Argumentative Essay- Due Date April 16, 2019. 12 point Times New Roman font. Double spaced. 6-7 pages of text, plus a works cited page and 3 page reflection paper. ***Must*** include a title. You are required to use outside sources to help make your argument so remember proper MLA format! Powerpoint due via email by 9am on April 16, 2019. Project logs must be turned in with the essays in hand first thing in class on April 16, 2019.

Argumentative Essay- a genre of essay similar to the expository essay except that it asks the writer to investigate a topic, collect, generate, and evaluate evidence, and establish a position on the topic in a clear and concise manner. Can be accomplished through compare and contrast, definition, example, analysis of cause and effect, anecdote, etc. The goal is two fold: one, identify and explain the argument(s) that have been made and two, provide your own argument about that argument. Both sides of the argument must be present!

Students are simply required to revise their expository essays to include the argumentative elements. Students must include both sides of the argument but compose the essay with the intention to persuade audience to one side. Students will also condense both papers, take the “best and most important parts” and put them in a powerpoint, which makes the project multimodal.

**Key Elements to Consider**

* Create a coherent, well transitioned argument. Use well structured, descriptive paragraphs to construct essay.
* Develop your thesis. Make sure it’s easily identifiable and solid.
* Find solid in text evidence to help support your argument.
* Organize paragraphs in a logical way, using topic sentences, supporting evidence, and flowing transitions between them.
* Demonstrate effective, engaging, and clear writing
* State the thesis of your essay in the appropriate location within the introductory paragraph, and then make certain that every supporting paragraph relates to and supports your thesis.
* Demonstrate growth and improvement from the first drafts to the final revised draft.
* Make sure both the in text, parenthetical citations and works cited page are done correctly, according to MLA format.
* Proofread!
* Make sure to include and refer back to the argument(s) that you are agreeing with or disagreeing with.
* Pick only the highlights from the actual paper and transfer them to the PowerPoint. Be thorough and brief at the same time.
* Make sure your PowerPoint has visible font and graphics, remember, it is a projection, everyone in the room must be able to see it.

**The Reflection Piece**

* Students should make use of the rhetorical terms in order to describe their work.
* Describe in terms of (in no specific order)
  + Genre- what are its characteristic features
  + Exigence- what need motivated the writer? The incident which prompts the writer to write <http://grammar.about.com/od/e/g/exigenceterm.htm>
  + Purpose- what did the writer hope to accomplish
  + Audience- who is the potential audience for this assignment
  + Media/Design- what is the way your information is being conveyed to your audience?
  + Stance- what is your attitude toward your topic
* Answer this: describe how the assignment helped you to achieve any of the Course Learning Outcomes found in your syllabus. (This means you must ***physically*** refer to the outcomes in your syllabus and answer them in your paper in order to address this.
* Can include a ***brief*** summary on how you chose your “side” of the argument.